

# South Bay Style

## Defining Beauty and Function with Unparalleled Expertise



When you're a custom home builder in the heart of San Francisco's South Bay, beautiful architecture and breathtaking design are always par for the course, but when you partner with Tracery Professional Builders, Inc., you'll discover when

it comes to building homes that will last a lifetime, it's what you don't see that really counts.

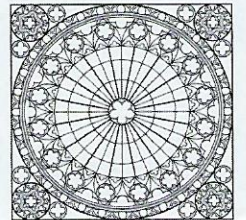
Although spending nearly four decades in the home building industry is enough to qualify nearly anyone as an expert, Mark

who leverages his knowledge to anticipate client needs in every aspect of design—from cutting-edge technologies that exceed seismic standards to high-end and functional finishes.

"Clients talk about our commitment to transparency, excellence, collaboration and unyielding passion," says Macdonald. "We call it the 'Tracery Way.' It's how we consistently build for today and tomorrow and make sure our clients' homes are sound and beautiful investments."



Macdonald's expertise is also anchored in something else: his education. Earning a degree in Structural Engineering and a Masters in Construction Management, Macdonald is a passionate student of the trade



**TRACERY**  
Professional Builders, Inc.

Lic. B777347

Photography: Kathryn MacDonald Photography/Web